Fertilizers improve the supply of soil nutrients and are essential for optimal and healthy plant growth. Coloration of fertilizers enables visual identification of the fertilizer type and producer brand and reduces the probability of application errors.

The LANXESS business unit Rhein Chemie provides a wide variety of organic and inorganic aqueous pigment dispersions and dyes suitable for the coloration of fertilizers:

- **Levanyl®** and **Levanyl® X** (based on organic pigments)
- **Levanox®** (based on inorganic pigments)
- Specialty colorants (water- and solvent-based dyes)

**Product properties and benefits**

**Specified product properties**
For each pigment dispersion, properties such as color strength (+/-5%), color shade (dE<1), pH value, and viscosity are specified.

**Facilitation of production process**
Use of pigment dispersions with low viscosity allows easy, exact, and dust-free dosing in the production process.

**Strong resistance**
Our pigment dispersions show strong light and weather fastness and a high resistance to alkalis and acids.

**No further additives**
We offer water-based pigment dispersions without binders and resins in order to achieve a higher compatibility with customer systems.

**Made in Germany**
All pigment dispersions are developed and produced in Germany.
LANXESS provides a wide pigment dispersion portfolio which has proven suitability for fertilizer applications in many customer cases. Our portfolio of pigment dispersions includes the complete color palette based on organic pigments as well as inorganic pigments. This portfolio is completed by water-soluble dyes to design your fertilizer based on customer requirements.

For a detailed account of the products suitable for this application including technical product information and color shades, please refer to our online product selector under rch.lanxess.com/colorant-additives-en/colorants-product-selector.

Out of our wide color range, many products are successfully used by a variety of customers for the coloration of fertilizer. For an overview of our customer cases, please contact us.

The selection of a suitable colorant especially for a defined application depends on a wide range of criteria. LANXESS products meet up-to-date ecological requirements and are a reliable basis for ecological formulations. Regulatory information for our product portfolio is available upon request.