

Rhein Chemie Corporation

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Communications

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Rhein Chemie Corporation Renames Site

Newly acquired Tire Curing Bladders (TCB) becomes Rhein Chemie Little Rock

Chardon, OH – October 29, 2012 – In an effort to strengthen its position as a premium supplier to the tire industry, Rhein Chemie acquired Tire Curing Bladders, LLC (TCB) – a leading manufacturer of bladders for the tire industry earlier this year. On October 1, 2012, as part of the integration process, Tire Curing Bladders, LLC was renamed Rhein Chemie Little Rock (RCLR).

“If a company only has a casual interest in a market, that company won’t become a leader in that industry. Rhein Chemie is dedicated to becoming a dynamic and thriving player in the global supply to the tire industry. Providing the tire market with high-quality bladders is a cornerstone in our strategy,” said Dr. Boudewijn van Lent, President at Rhein Chemie Corporation.

Earlier this year, Rhein Chemie was recognized as Tire Industry Supplier of the Year at the Tire Tech International conference.

Rhein Chemie Little Rock produces high-quality bladders which are used in the manufacturing process of tires. The RCLR bladders will be sold under the trade names Rhenoshape (tire curing bladders) and Rhenobuild (tire building applications).

About Rhein Chemie

Rhein Chemie develops, produces and sells additives, specialty chemicals and service products for the rubber, lubricant and plastics industries. In fiscal 2011 Rhein Chemie

achieved sales of EUR 332 million and has approximately 1,100 employees worldwide. The company is headquartered in Mannheim, Germany and has production facilities in Europe, Asia and North and South America. Rhein Chemie is a wholly owned subsidiary of the specialty chemicals group LANXESS, Leverkusen, Germany.

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Forward-Looking Statements

This news release contains forward-looking statements based on current assumptions and forecasts made by the management of Rhein Chemie Rheinau GmbH. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of our sole stockholder LANXESS Deutschland GmbH and the estimates given here. These factors include those discussed in LANXESS AG's reports to the Frankfurt Stock Exchange. LANXESS AG and Rhein Chemie Rheinau GmbH assume no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

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